

Red Ribbon Week



NATIONAL FAMILY PARTNERSHIP PRESENTS



COMING SOON

RED RIBBON WEEK® OCTOBER 23-31

WWW.REDRIBBON.ORG



Red Ribbon Week Activities for Business Leaders

- Use Red Ribbon Week as an opportunity to continue talking to your employees about drugs. Let them know that alcohol and drug use will not be tolerated.

- Sponsor a local school with Red Ribbon Theme Merchandise.
- Encourage your employees to enter the Red Ribbon Photo Contest for a chance to win an iPad for themselves - and \$\$ for their child's school.
- Use our *social media tips* to post Red Ribbon Week messages on your Facebook, Twitter and Instagram accounts.
- Secure and take inventory of your medicine cabinet to prevent prescription drug abuse.
- Encourage your employees to work with their kids to submit ideas for the *2024 National Red Ribbon Theme*. They'll gain national recognition and \$500 of Red Ribbon theme merchandise for their child's school.
- This year's theme is "Life Is A Movie, Film Drug Free.™" submitted by Cheryl Holsapfel, Digital Art Teacher, and Devansh Aggarwal from Solon Middle School.
- Write "Celebrating Red Ribbon Week" on your email signature.
- Contact a local governmental official about declaring October 23rd-31st Red Ribbon Week in your community.
- Raise money for a local prevention organization by charging \$5 for employees to wear denim on a special Red Ribbon jeans day.
- Distribute red ribbons to your coworkers and staff.
- Sign the *Red Ribbon Pledge*.
- Volunteer to speak about the latest drug trends at a local Chamber Meeting.
- Organize a Miles of Quarters Campaign to support prevention.
- Display Red Ribbons and posters on the interior and exterior of your building.
- Check out what other prevention organizations are offering to make your Red Ribbon Week the most impactful yet at www.redribbon.org/resources
- Send Us Your Best Idea. We'll filter out the best and add them to this list!

WANT MORE? *DOWNLOAD THE 2024 RED RIBBON PLANNING GUIDE*

ITSA News!



ITSA is dedicated to your client experience and providing the service and support you need to be successful. We would like to introduce you to our new Client Experience Manager, Lisa Latham. Lisa will be your contact for all account setup, changes, feedback, escalation point as well as training you and your staff on the tools used through your ITSA account. Lisa will

also monitor and check in with you periodically to ensure ITSA is meeting your expectations and to see how we can assist with those new challenges. Lisa brings a wealth of knowledge, over 20 years in the

industry through previous roles in Occupational Medicine including drug and alcohol testing. Please join us in welcoming Lisa and utilize her expertise by calling the ITSA main number, Ext 1001, or through email at llatham@integritytesting.net

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